



ENSA Ecole Nationale
des Sciences
Appliquées
BERRECHID

Lisa
Laboratoire Interdisciplinaire des Sciences Appliquées

JPM
Journal of Performance
Management

جامعة الحسن الأول
UNIVERSITÉ HASSAN 1^{ER}

In collaboration with Erasmus+Project ICFAL, the Interdisciplinary Laboratory of Applied Science organizes the 2nd edition of the

International Conference of the Educational System

The Higher Educational System & Employability



July the 19th & 20th, 2022



First day program

09H30 - 10H00 Welcoming session

10H00 - 10H30 Official opening and addresses

- Pr. Jamal Zahi, Interim President of Hassan the First University of Settat, Morocco.
- Pr. Abdelmoumen Tabyaoui, Director of the National School of Applied Science of Berrechid - Hassan the First University – Settat, Morocco.
- Pr. Razane Chroqui, Conference Chairwoman, Hassan the First University of Settat, Morocco.

10H30 - 11H45 Plenary Session

Moderator

Pr. Razane Chroqui, Hassan the First University, Settat – Morocco



Les enjeux et les défis de l'insertion des lauréats des universités

Pr. Rahma Bourqia

Directrice de l'Instance Nationale d'Evaluation auprès du Conseil Supérieur de l'Education, de la formation et de la Recherche Scientifique - Maroc.



Concevoir de nouvelles activités pour favoriser l'employabilité

Pr. João Guerreiro

Président de l'Agence d'Évaluation et d'Accréditation de l'Enseignement Supérieur du Portugal - A3ES.



12H00 - 14H30 Conferences



Communication, littératie et employabilité
Pr. Manuel Célio Conceição
Algarve University - Portugal



Employabilité et Alternance : cas du projet ICFAL
Pr. Ahmed Fahli
Hassan the First University, Settat - Morocco



Towards a University 4.0
Pr. Razane Chroqui
Hassan the First University, Settat - Morocco



Peer Learning and Informal Mentoring in the Entrepreneurial Ecosystem:
Turning Students into Entrepreneurs
Pr. Stephane Foliard
Saint Etienne University - France



L'importance des variables motivationnelles de carrière pour
l'employabilité individuelle
Pr. Luís Sérgio Vieira
Algarve University - Portugal



Université Marocaine et employabilité
Pr. Driss Harrizi
Hassan the First University, Settat - Morocco



Structures et programmes d'appui à l'employabilité des jeunes : cas des
Centres de Carrières et de Certification des Compétences « 4C » en Tunisie
Pr. Kaouther Ben Mansour
IHEC, Carthage - Tunisia



Dynamique de l'insertion professionnelle des lauréats de l'Université
Hassan 1^{er} de Settat
Pr. Abdeljabbar Abdouni
Hassan the First University, Settat - Morocco

The relationship between higher education and employability has, for a long time, been a topic of hot debate given the challenges that higher education graduates face accessing the job market are many and varied. Several factors come into play to explain this critical issue. The knowledge gained in their fields of study is insufficient in the labor market, lack of necessary interpersonal and intrapersonal skills graduates acquired during their long learning process, and lack of prior relevant training experience.

As a result, new educational reforms have been implemented to reorient education to enhance higher education students' competencies, academic knowledge, and skills to prepare them for the job market world.

The second edition of the "International Conference of the Educational System: Higher Education and Employability" aims at bringing together scholars and university professors across the globe to exchange opinions, broaden their understanding of the topic and come up with innovative approaches and methods that can aid in enhancing higher education students' employability.

Topics of interest include, but are not limited to:

- Innovation, flexibility, and University.
- Innovating teaching techniques in higher education and students' employability.
- Students' academic knowledge and the job market.
- Soft and life skills in higher education.
- Dual vocational training system.
- Higher education students' training and internship.
- Technology in higher education.

We welcome unpublished studies on these and other related topics dealt with using a variety of methodologies (analytical, exploratory, qualitative, quantitative, etc.). Best papers will be published in indexed journals.





ICES'22